

Fig. 1

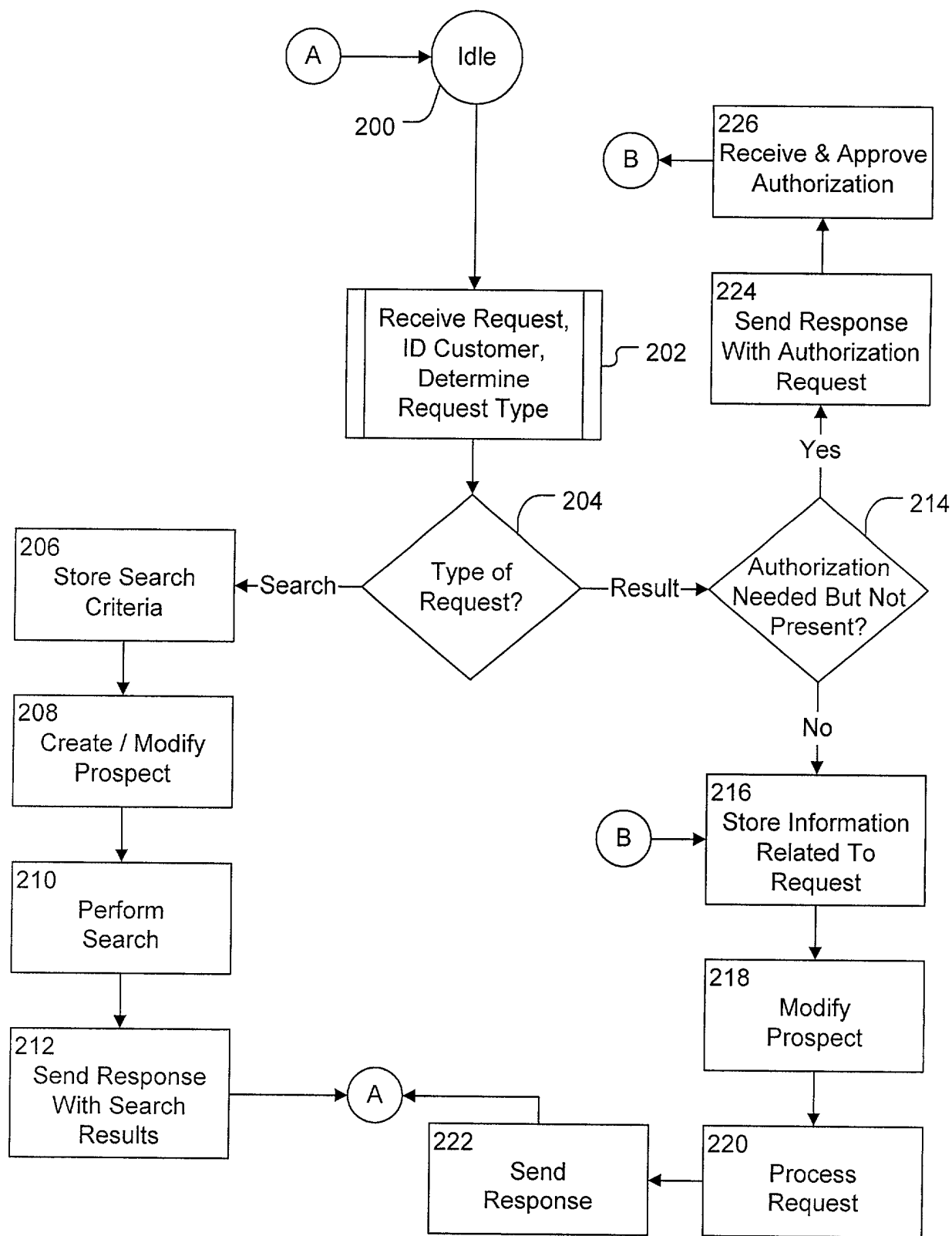


Fig. 2A

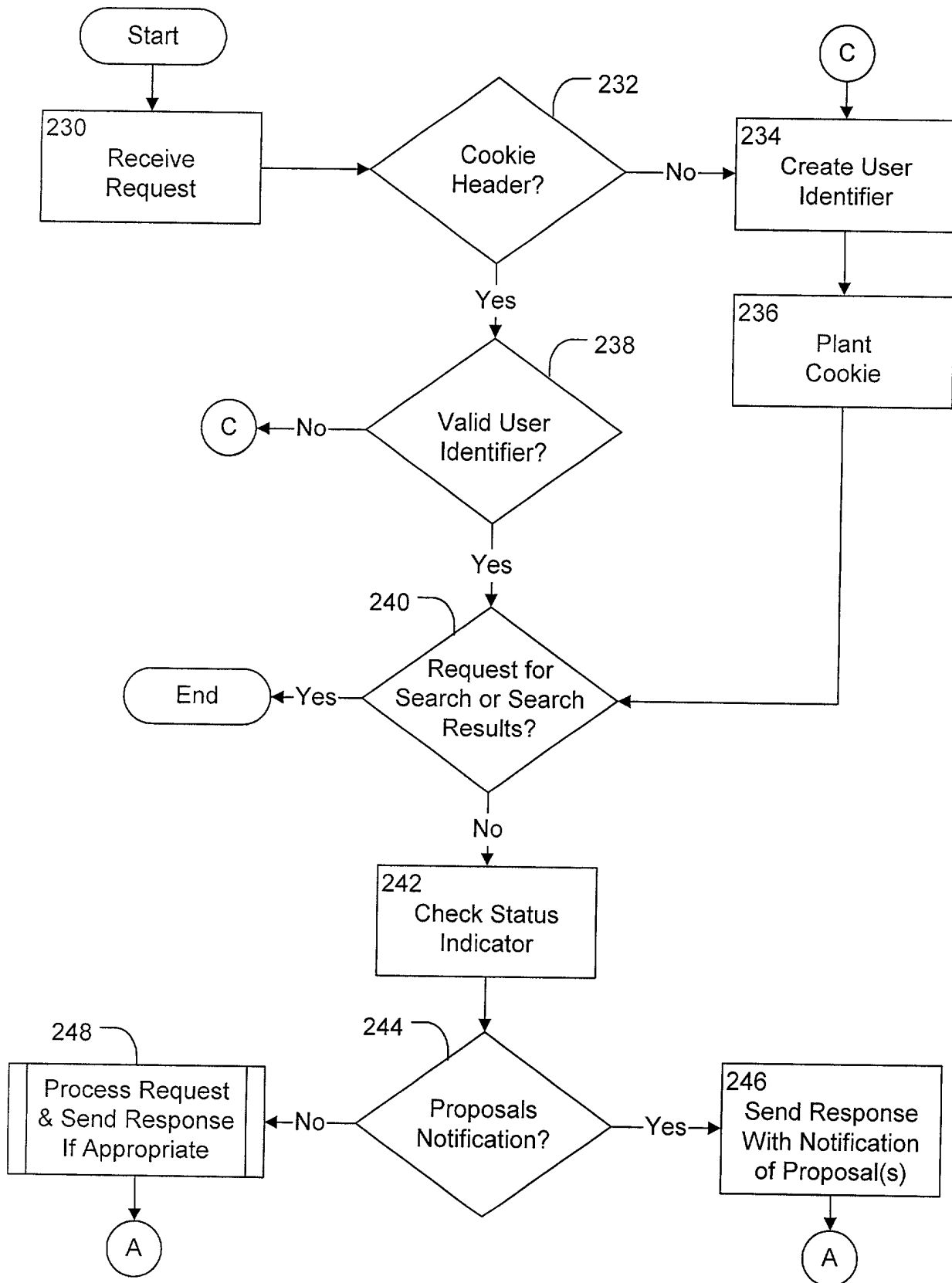


Fig. 2B

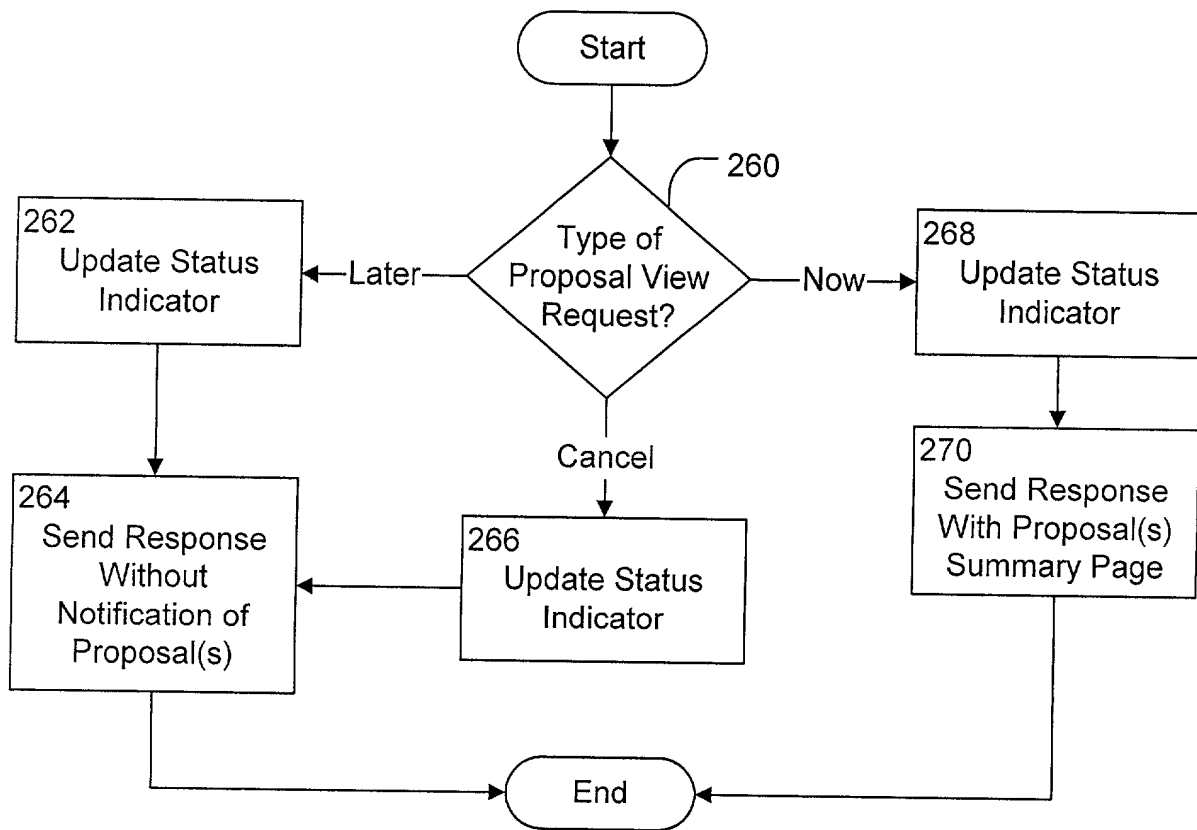


Fig. 2C

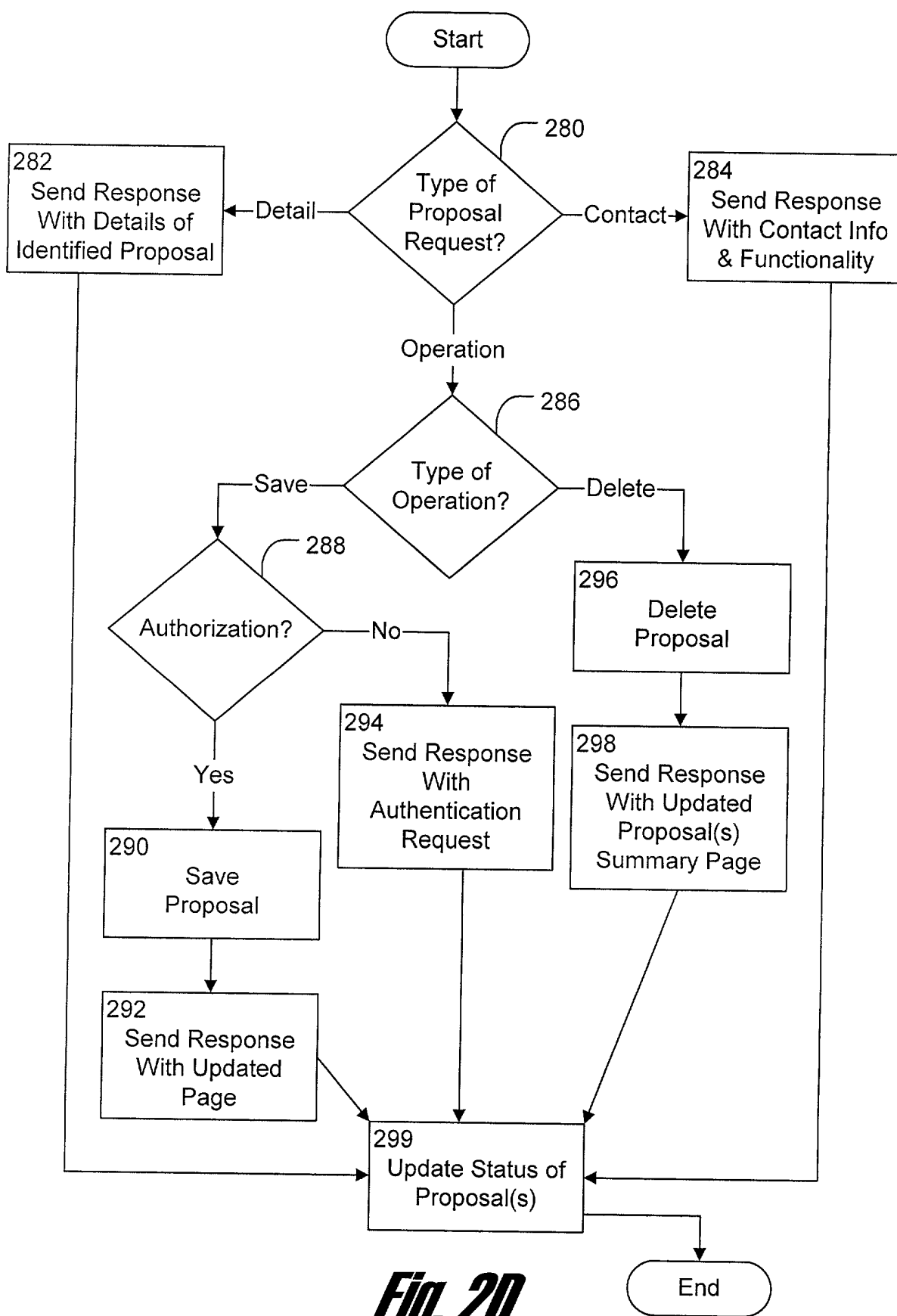


Fig. 2D

300

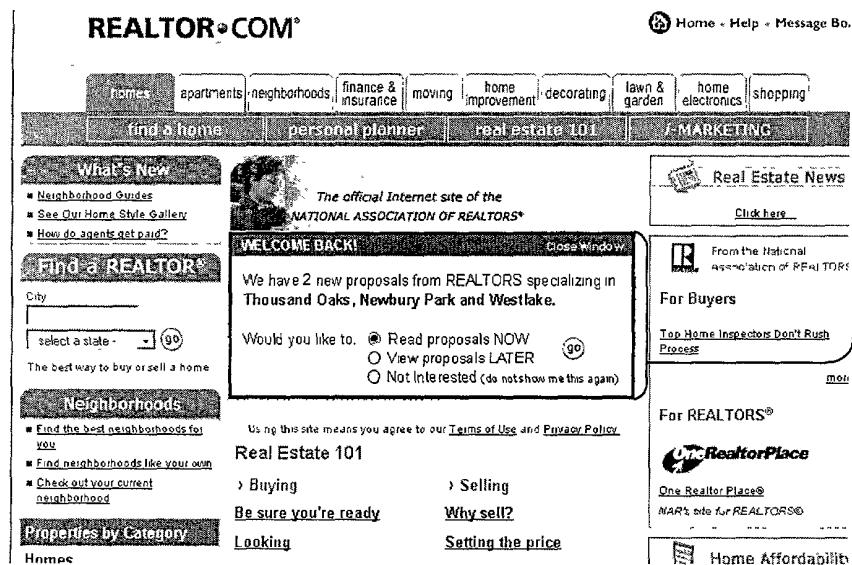


Fig. 3A

320

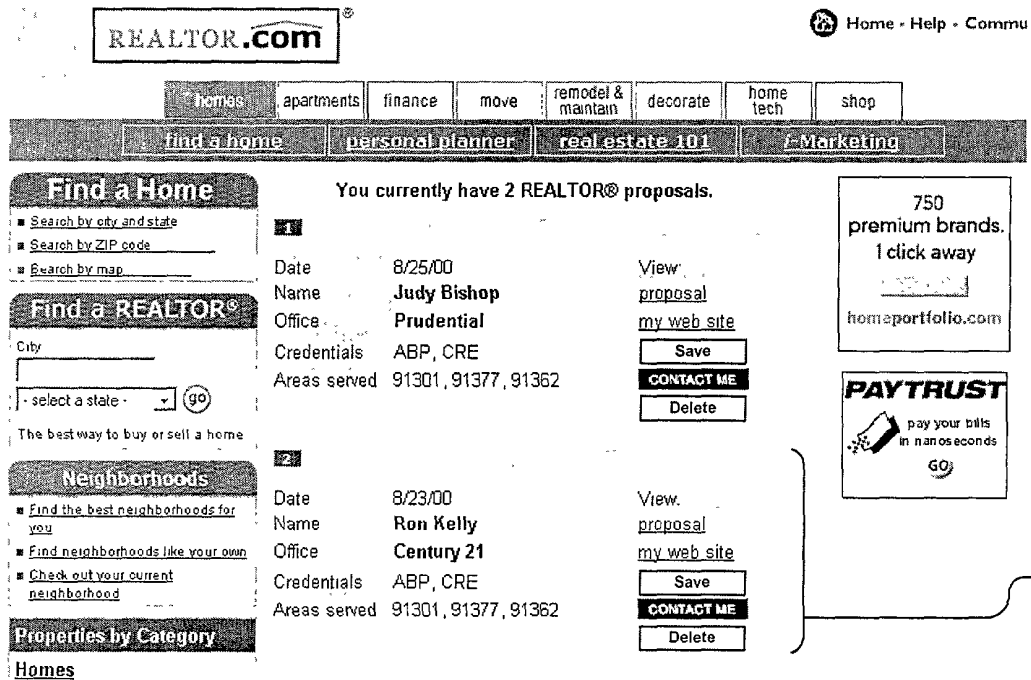


Fig. 3B


340

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homes apartments finance move remodel & maintain decorate home tech shop

find a home personal planner real estate 101 Marketing

REALTOR Proposal

 **JUDY BISHOP**
Office (818) 879-9100
Fax (818) 879-9191
Email Fern4RE@realtor.com

Prudential Realty
12345 Main Street
Santa Monica, CA 90405

 homeportfolio.com

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I CAN HELP YOU FIND THE HOME OF YOUR DREAMS!
Let me help you find the three bedroom, two bathroom home you have been searching for. I have a fabulous home that just hit the market, and you can be the first to see it.

MY NEIGHBORHOODS: Thousand Oaks, Agoura Hills, Oak Park
91360, 91301, 91377

MY CREDENTIALS: CRE, ABR

LISTINGS FOR YOUR REVIEW:

MLS ID	Current List Price	Beds	Baths	Square Footage	City/Area
C1725549	\$149,000	3	2.5	1389	Winnetka
C1706203	\$415,900	4	3	2,148	Newbury Park
C1720841	\$509,900	4	2	2,144	Thousand Oaks

homes • new homes • apartments • finance & insurance • move • remodel & maintain • decorate • home tech • shop

[find a home](#) • [find a REALTOR®](#) • [myHome™](#) • [how to](#)

Fig. 3C

360

Find a REALTOR® [Close Window](#)

Email REALTOR®

To send an Email to the following REALTOR®, fill in the fields below and click **SEND IT**

* required fields

From: Name *
E-mail *

To: ART TURNER,

Subject:

I need:

Comments:

I need a response:

I prefer to be contacted by: phone
The best time to contact me is: fax,

I plan to buy/sell within: (optional)

☐ Send a copy of this message to me

Fig. 3D

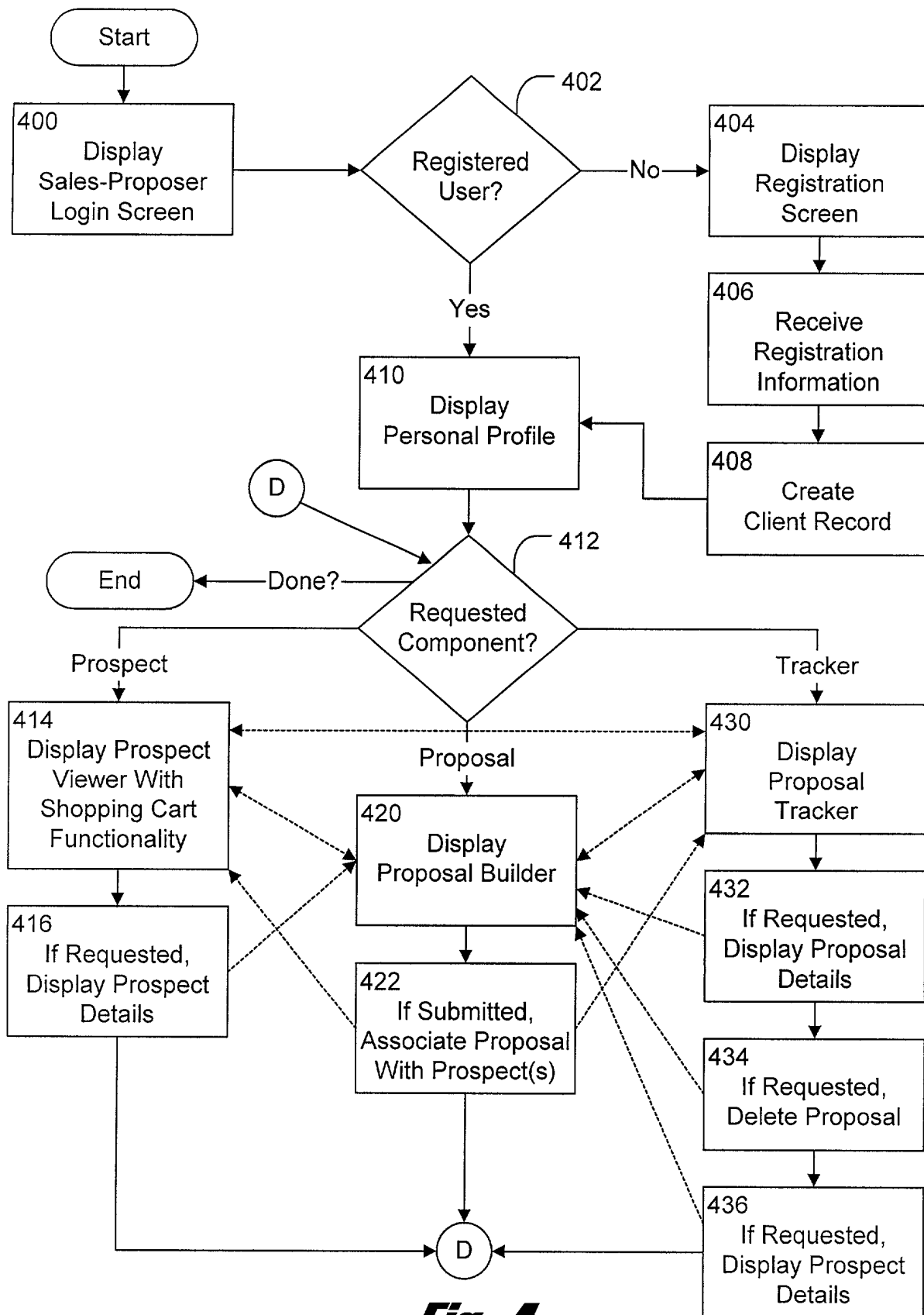


Fig. 4

500



Agent Products	Office Products	Broker Solutions	i-LEAD Products
--------------------------------	---------------------------------	----------------------------------	---------------------------------

My Account

- [I'm an Agent](#)
- [I'm an Office](#)

Browse Categories

- Prospect Manager**
 - [Proposal Tracker](#)
 - [Prospect Viewer](#)
 - [My Profile](#)
 - [Edit i-LEAD™](#)
 - [Voice Messages](#)
 - [Headlines](#)
 - [Property Descriptions](#)
 - [Listing Photos](#)
 - [Featured Homes](#)

Prospect Manager

The Prospect Manager allows you to.

- Review prospective clients from Realtor.com
- Build and send proposals to prospects
- Track the status of all sent proposals

Please Login

Indicate the location of your MLS

Aberdeen

Account Type ☒ Agent

Enter your Agent # assigned by your MLS:

Enter your Agent i-LEAD™ password

Fig. 5A

Submit

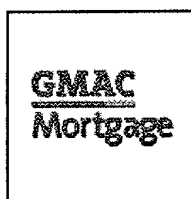
Fig. 5B

My Account

- I'm an Agent
- I'm an Office

Browse Categories

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 - Proposal Tracker
 - Prospect Viewer
 - My Profile
- Proposal Builder
 - Edit i-LEAD™
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 - Headlines
 - Property Descriptions
 - Listing Photos
 - Featured Homes



Proposal Builder - Judy Bishop

Personal Message

Customize the body of Personal Message

SAVE THIS MESSAGE USE A SAVED MESSAGE

Listings

Please select listings that you would like to appear in your proposal

MLS ID	Area	List Price	Bd/Ba	Square Footage
<input type="checkbox"/> C2729542	Ballston	250,000	3/2	1,800
<input type="checkbox"/> C1725549	Clifton Park	350,000	3/2	2,200
<input type="checkbox"/> C1828546	Malta	200,000	2/1 75	1,300
<input type="checkbox"/> C3775543	Ballston Lake	225,000	3/2	1,500

Properties | Service Specialties

Choose up to 4 items that best describe your expertise that you would like to show to this prospect.

— Select —

— Select —

— Select —

— Select —

Submit

Preview

530

Prospects

Power Prospector
Contact all prospects on this list with a single proposal.

Prospect ID	Date	Bd/Ba
0123456789	10/16/00	3/2
0123456789	10/17/00	3/2
0123456789	10/24/00	3/2

CREATE PROPOSAL
(When your list is complete)

REMOVE ITEM CLEAR LIST
(Click an item to select.)

532

Fig. 5C

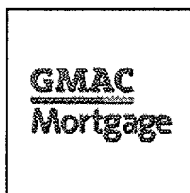
545

My Account

- I'm an Agent
- I'm an Office

Browse Categories

- Prospect Manager
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- My Profile
- Edit i-LEAD™
- Voice Messages
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- Property Descriptions
- Listing Photos
- Featured Homes



Prospect Viewer

- Click on Prospect ID to view prospect details.
- Click on the "Reply" button to send an individual response
- To send multiple prospects the same proposal click the Checkbox to add that prospect to your Power Prospector list.
- Number of proposals a prospect can receive is limited

1,563 prospects found.

[Help](#)

Prospect ID	Last Visit	Frequently Searched Areas	Bd/Ba	Max Price	Avail. Replies	Add
0123456789	12/12	Ballston, Ballston Lake	4/2	400,000	1	REPLY <input type="checkbox"/>
0321854987	12/03	Ballston Spa, Clifton Park, Half	3/2	350,000	3	REPLY <input type="checkbox"/>
0234567891	11/30	Rexford, Round Lake	4/2	500,000	4	REPLY <input type="checkbox"/>
0345678912	11/30	Ballston Spa, Clifton Park, Half	3/2	350,000	2	REPLY <input type="checkbox"/>
0456789123	11/30	Ballston, Ballston Lake	2/1	200,000	2	REPLY <input type="checkbox"/>
0567891234	11/30	Rexford, Round Lake, Saratoga	3/2	350,000	4	REPLY <input type="checkbox"/>
0678912345	11/30	Ballston Spa, Clifton Park, Half	3/2	350,000	3	REPLY <input type="checkbox"/>
0789123456	11/30	Rexford, Saratoga Springs,	3/2	250,000	5	REPLY <input type="checkbox"/>
089123456	11/30	Ballston, Ballston Lake	4/3	500,000	4	REPLY <input type="checkbox"/>
0912345678	11/30	Round Lake, Saratoga Springs,	3/2	350,000	2	REPLY <input type="checkbox"/>

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547

Fig. 5D

560

My Account

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Browse Categories

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Ad Space
125x125

Prospect Details**Prospect ID:**

Prospect search history reflects search patterns over a period of 60 days.

Search Dates	Max Price	Freq.
08/09/00	no limit	1
08/03/00	300,000	2
07/04/00	325,000	6
06/30/00		
06/18/00		

Area	Freq.	Type of Property	Freq.
Moorpark	5	Single Family	9
Thousand Oaks	4	Townhouse	3
Agoura Hills	2		
Simi Valley	2		

Min Beds	Freq.	Min Baths	Freq.
2	2	1	2
3	9	2	9

Saved Homes

99055625
98325681
58123874

Features

central air
fireplace
swimming pool
tile floors
laundry room

Square Footage

1600	2150	2300
1800	2200	
2100	2250	

Entry Point

Prudential

[Create Proposal](#)

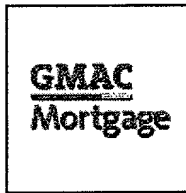
562

Fig. 5E

575

My Account
I'm an Agent I'm an Office

Browse Categories
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Prospect Tracker

- Click on Prospect ID to view details
- Click on Proposal Number to view your proposal
- Click on "Delete" to permanently remove a proposal from your tracking list.

					Help
Prospect ID	Date	Proposal No.	Status	Contact	
0123456789	10/18/00	102	waiting for review	email	DELETE
0321654987	10/17/00	107	reviewed and saved	email	DELETE
0234567891	10/24/00	110	waiting for review		DELETE
0345678912	10/24/00	153	deleted without review	email	DELETE
0456789123	10/26/00	167	reviewed and saved		DELETE
0567891234	10/27/00	182	deleted without review	email	DELETE
0678912345	10/30/00	190	waiting for review		DELETE
0789123456	11/1/00	192	deleted without review		DELETE
089123456	11/2/00	197	waiting for review		DELETE
0912345678	11/2/00	200	reviewed and saved	email	DELETE
Pages: 1 2 3 4 5 6 7 8 9 10					Next page >>

* Proposals over 30 days old are automatically deleted from your list

Fig. 5F